

Automated DVD Systems Inc.

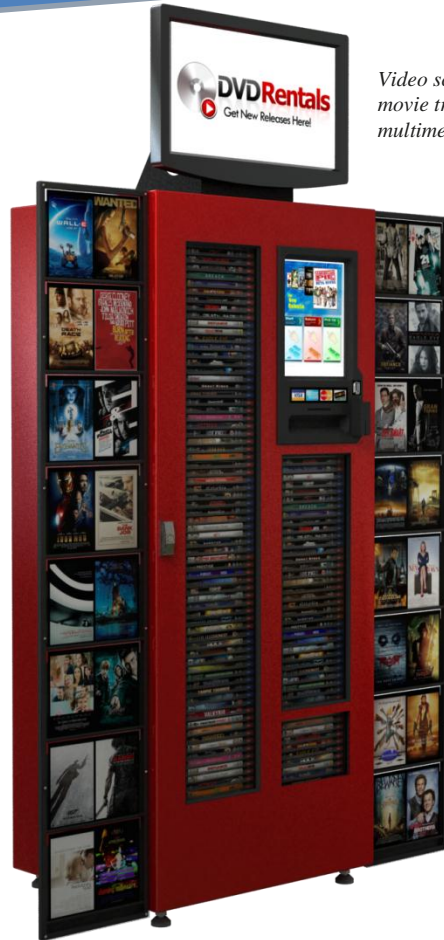
Right Product

Automated DVD Systems has recognized that consumers today demand convenience. Our kiosks are loaded with the latest release and placed in high-traffic locations that are frequented on a regular basis, providing easy access to the hottest titles..

Perfect Fit

Consumers will rent a movie where it is fast and convenient, which is what makes our kiosks the perfect fit for businesses, like yours, that are frequented on a regular basis. Movie renting requires a second visit to our kiosk to return the movie. This is more exposure for you.

According to research firm NDP, DVD rental kiosks will increase their share of the rental market to 30% by the end of 2010, drive mostly by the aggressive rollout of new kiosks in grocery stores, convenience stores, restaurants and other retailers. Baron's August 26, 2009



Video screen cycles through movie trailers and multimedia commercials

- 5.5" X 8.5" box art static ad – immediate impact upon walk-up or walk-by.

Video screen advertising –

- immediate impact upon browsing for DVD's.

Jewel Box

- insert(menu, coupons, flyers etc) – reaches customer upon returning home and opening the DVD

The Automated DVD rental kiosk provides a highly targeted advertising platform for reaching consumers in high traffic areas such as college campuses, grocery and convenience stores, and large office buildings. Our kiosks offer an innovative way to reach consumers where and when it is most effective.

Locations of our Kiosk available for advertising

Delaughters Grocery	Redwater, TX
Delaughter's Grocery	Maud, TX
Crumps Grocery	Linden, TX
Sunshine Travel Plaza	Hooks, TX



Visit us at www.automated-dvd.com

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Advertisement Pricing

Advertisement Type	Description	Rate
On-Screen	Multimedia HDMI Commercial with full Audio	15 second ad \$100 / kiosk / month 30 second ad \$150 / kiosk / month 60 second ad \$200 / kiosk / month
Static Box Art Style AD	5.5" X 8.5" Advertisement On side panel of Kiosk	\$150 / kiosk / month with 3 months contract \$125 / kiosk / month with 6 months contract
Jewel Box Insert	5" X 7" full color Advertisement on inside Of DVD case	\$250 / kiosk / month with 3 months contract \$200 / kiosk / month with 6 months contract

SERVICES AVAILABLE

Art work Design
 Printing
 HDMI Video work
 Full production of multimedia commercial
 Upkeep of all printed media

Automated DVD Systems, Inc.

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www.automated-dvd.com

Set up Cost

- On Screen Multi Media

15 sec	\$150.00
30 sec	\$250.00
60 sec	\$300.00
- Static Box Art Style AD \$150
- Jewel Box Insert \$175 / kiosk
250 DVD inserts

No set up fee required if multimedia or print media is provided to Automated DVD Systems Inc.



The advertising panel on each side on the kiosk display a "box art" sized static ad

WE ACCEPT THESE MAJOR CREDIT CARDS



For more information please email rickey@automated-dvd.com

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Kiosk Placement Application

Location Name _____ Hours of Operation _____

Address: _____ Approximate Square footage of Location _____

City, State Zip _____ Approximate Daily Traffic/Transactions Count _____

Owner Name _____ Busiest time at you Location _____

Address: _____ Is internet available at your location: _____

City, State Zip _____ Number many employees at you location: _____

Contact Person _____ Phone Number _____

Email _____

What percentage of your transactions are paid for using debit/credit cards? _____

Is there or has there been an existing DVD business at your location? _____

Amount of commission paid monthly _____ Why they left _____

Location Type	Super Market/Grocery	Gas Station with C Store	Fast Food
(Circle One)	Apartment Complex	College Campus	Other

How many locations do you operate _____

Additional Comments: _____

Signature of Applicant

